



SY007-02/18
APPENDIX A



WALGA

Banners in the Terrace Competition 2018

INFORMATION PACK

FOR FURTHER INFORMATION

Please contact
Public Relations Assistant, Brenda Law-Yat

T (08) 9213 2085

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E blawyat@walga.asn.au
www.walga.asn.au

**WA LOCAL GOVERNMENT
CONVENTION 2018**

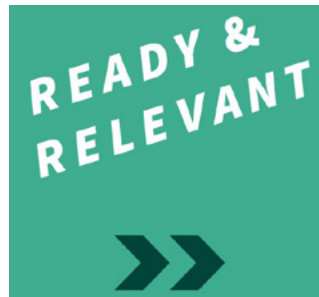


**READY &
RELEVANT**

WELCOME TO WALGA'S 2018 BANNERS IN THE TERRACE COMPETITION

This annual exhibition of banners along St Georges and Adelaide Terraces in Perth allows communities and regions throughout Western Australia to represent themselves to thousands of people travelling along these routes each day.

It is now a much anticipated part of the annual WA Local Government Convention and Trade Exhibition, with this year's theme being:



In 2018 the banners will be displayed along the Terrace from
Sunday, 22 July to Saturday, 4 August.

BANNER RESERVATION

Local Governments wishing to be involved in this year's competition are asked to complete a reservation form and email to Public Relations Assistant, Brenda Law-Yat at blawyat@walga.asn.au to reserve a banner pole as soon as possible as there are limited poles available.

Reservation forms are due no later than **Thursday, 22 March** and are subject to availability.

Please note you may submit your form even if a category has not yet been chosen.

APPROVAL

The banner design must be approved by the City of Perth before commencing production. This is to ensure that it is deemed suitable for public display eg. no corporate advertising, or images/words deemed inappropriate.

To have your design approved please email your design, together with your name and contact number to Nissa, Customer Service Officer via email at banners@cityofperth.wa.gov.au before **Friday, 27 April**. You will then receive a confirmation email from the City of Perth that the design has been approved and you may start painting your banner or preparing it for digital print. For further enquiries relating to banner design please contact Nissa on 9461 3454.

**WA LOCAL GOVERNMENT
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BANNER PAINTING & DIGITAL PRINTING

As St Georges Terrace can be very windy and weather conditions in Perth can be extreme, it is important not to compromise on the manufacture of your banner. Please conform to the enclosed banner specifications and ensure you use quality materials and paint that can withstand wet and windy weather for a period of two weeks. As a result of severe weather in previous years, a number of canvas banners were torn and damaged by mould. In some cases, particularly those entries by school children, the damage has the potential to cause distress. Consequently, only PVC banners will be accepted for entry in the 2018 Banners in the Terrace Competition. It is recommended that a white banner be used as the basis for each design. If you are reusing a PVC banner from previous years, check its condition carefully. If the City of Perth is in doubt about the condition and safety of your banner, it will not be hung.

PAINTS

Consider water based vinyl paint such as [Viponds Tautflex](#).

Please note that some suppliers will need to source the paint from the Eastern States, so please keep this in mind when organising your paint.

DIGITAL PRINTING

As a result of banner paint being more difficult to source, digital printing of your banner design is an option. Two banner suppliers listed on page 3 are able to digitally print your design onto the PVC banner, provided that the design is in a PDF format. Please contact Pennant House and Tudor House for a quote. Please note that digitally printed designs will still fall under your chosen category. It is only **digitally designed** banners that are required to enter in the Professional / Digital category.

DELIVERY

All banners **MUST** be submitted in a canvas banner travel case previously provided by WALGA. If you have misplaced either of these, a replacement fee of \$90 will be incurred (includes GST and delivery).

If you are a new entrant to the Banners in the Terrace Competition since 2006, or would like to purchase a new canvas banner travel case, please email Brenda at blawyat@walga.asn.au to arrange your new case.

Entries not supplied in the canvas banner travel cases will be returned unopened to the respective Council. Banners store and travel best when rolled loosely, rather than folded.

Please ensure your banner is completely dry before packing.

All Banners must be delivered by [Friday, 29 June 2018](#) to:

Att: Brenda Law-Yat
WALGA
Level 1, 170 Railway Parade
WEST LEEDERVILLE WA 6007

Please note the impact of school holidays in planning the completion and delivery of your banner.

**WA LOCAL GOVERNMENT
CONVENTION 2018**

**READY &
RELEVANT**

Judging Criteria

All banners submitted by Councils are put on display (subject to the availability of banner poles). Banners will not be displayed if they contain corporate advertising or images/words deemed inappropriate for general viewing.

The Convention theme for 2018 is **Ready & Relevant** and artists may choose to build their banner design around this year's Convention theme, however, adhering to theme is not a judge's requirement.

Make your banner dynamic; make use of strong, bright colours and bold lettering to stand out from the crowd! Although the banners look large on the ground, they are hung at a height that makes even large lettering and pictures seem small.

Keep any written messages short and simple, and use large and clear lettering. According to the Category the banner has been entered in, the Judges will consider:

- Is it easy to identify where the banner comes from?
- Can you easily read the Council's name?
- How is the composition of the piece?
- Can you identify something about the place? e.g. does it depict wildflowers, farming, coffee strip etc
- Use of colour and creativity
- Artistic merit
- Individuality, boldness, and humour.

2017 Winners



Best Junior Primary School:

Shire of Mingenew



Best Upper Primary School:

Shire of Broomehill-Tambellup



Best Secondary School:

Shire of Broome



Best Community Group/ Non-professional

Shire of Waroona



Overall Winner and Best Professional/ Digital:

Shire of Shark Bay

Competition Guidelines

STEP 1: RESERVE YOUR BANNER POLE

Complete the Banners in the Terrace Reservation form enclosed to reserve a banner pole before [Thursday, 22 March 2018](#).

STEP 2: PURCHASE YOUR BLANK BANNER

Three quotes have been obtained on the supply of a blank PVC banner. You are not required to purchase from the below three suppliers, however, please take care in ensuring your banner conforms to the City of Perth banner specifications and are of a high quality.

All About Canvas

Contact: Nicole

6/ 71 Truganina Road

Malaga WA 6090

Delivery: Metro - \$10.00 per delivery + GST or by nominated courier

Tel: 9248 1214

Fax: 9248 1217

Email: allaboutcanvas3@bigpond.com

PVC banner: \$108.00 + GST

(4 eyelets top and bottom)

Pennant House

Contact: Tracey

12-14 Murchison Terrace

East Perth WA 6004

Customer to supply courier account for transport of blank banners.

Tel: 9328 3700

Fax: 9227 8495

Email: admin@pennanthouse.com.au

DIGITAL PRINTING AVAILABLE - \$320 + GST for full colour print

PVC banner: \$172.00 + GST

(4 eyelets top and bottom)

Tudor House

Contact: Greer

286 Albany Highway

Victoria Park WA 6100

Delivery: Metro - \$15.00 per delivery + GST or by nominated courier

Tel: 9470 2717

Fax: 9470 2918

Email: greer@tudorhouse.com.au

PVC banner: \$115.00 + GST

(4 eyelets top and bottom)

DIGITAL PRINTING AVAILABLE - PLEASE CONTACT FOR A QUOTE

Please quote the Council's Courier Australia account number on the purchase order, so that delivery charges can be paid accordingly. Please note delivery fees will vary depending on location (Tudor House only).

STEP 3: FIND A PAINTER

Previous Banners in the Terrace displays have been outstanding due to the great diversity and creativity of the images along the Terrace. The aim of this project is to involve the community, so it is recommended that you contact your local school, art group or community group early in the year to design and paint your Council's banner.

If you are unable to source a painter, please let us know as soon as possible, so that other Councils on the waitlist have the opportunity to take part in this competition.

You may place the Council's name, motto and the name of the group or person who prepared the banner. It is required that there be no corporate advertising present on banners.

The dates for the displaying of the Banners in the Terrace this year will be from: [Sunday, 22 July to Saturday, 4 August 2018](#).

STEP 4: APPROVAL & PAINTING YOUR BANNER

Please ensure you have emailed your banner design in to the City of Perth before [Friday, 27 April](#) and have received confirmation before you commence painting.

Professionals and screen-printers prefer to paint with special vinyl paints on PVC material. Consider using Viponds Tautflex they are a safe water based paint that brush onto the vinyl with ease.

Consult with your artist and local paint specialist to find the best paint for your banner design. Remember, the banner has to stand up to wintry weather along St Georges and Adelaide Terrace for two weeks.

Please ensure that a copy of the attached specifications is supplied to your painter(s) as several banners have been painted UPSIDE DOWN. As a result the City of Perth was unable to hang the banners until they had been altered at an additional cost to the Councils involved.

As a result of banner paint being more difficult to source, digital printing of your banner design is an option. Participants can paint on a canvas with regular paint that is the same dimension ratio as the banner, before taking a digital photo and sending it to Pennant House or Tudor House to be digitally printed.

Please note that digitally printed designs will still fall under your chosen category. It is only **digitally designed** banners that are required to enter in the Professional / Digital category.

STEP 5: PACKAGING FOR DELIVERY

After the banner has been painted, please allow up to one week to dry. Once the banner is completely dry, roll the banner and insert into the canvas case purchased from WALGA in previous years. If the case has been misplaced a replacement fee of \$90 (Including GST and delivery) will be incurred along with the delivery cost of the new banner travel case.

STEP 6: DELIVERY

Banners are to arrive before [Friday, 29 June 2018](#)

Clearly mark on the exterior of your banner tube the following information:

Banners in the Terrace 2018

Council name:

Category entered:

Return address:

Then please send your completed banner to:

Brenda Law-Yat

WALGA

Level 1, 170 Railway Parade

WEST LEEDERVILLE WA 6007

STEP 7: JUDGING THE BEST BANNER

The banners will be judged while hanging in the Terrace under the following categories:

- Junior primary school(s) (Pre-primary - Year 3)
- Upper primary school(s) (Year 4, 5 & 6)
- Secondary school(s) (Year 7 - 12)
- Community group(s)
- Professional / Digital (including digitally designed prints, artist produced banners - does not include digitally printed banners)

Please refer to the Judging Criteria on page four for further information.

The winners will be announced during the 2018 Local Government Convention being held at the Perth Convention and Exhibition Centre from [Wednesday, 1 August to Friday, 3 August](#).

Please Note: One Banner per Council ONLY. Councils that submit more than one banner do so subject to availability of banner poles. Extra banners will only be hung if there is space available.

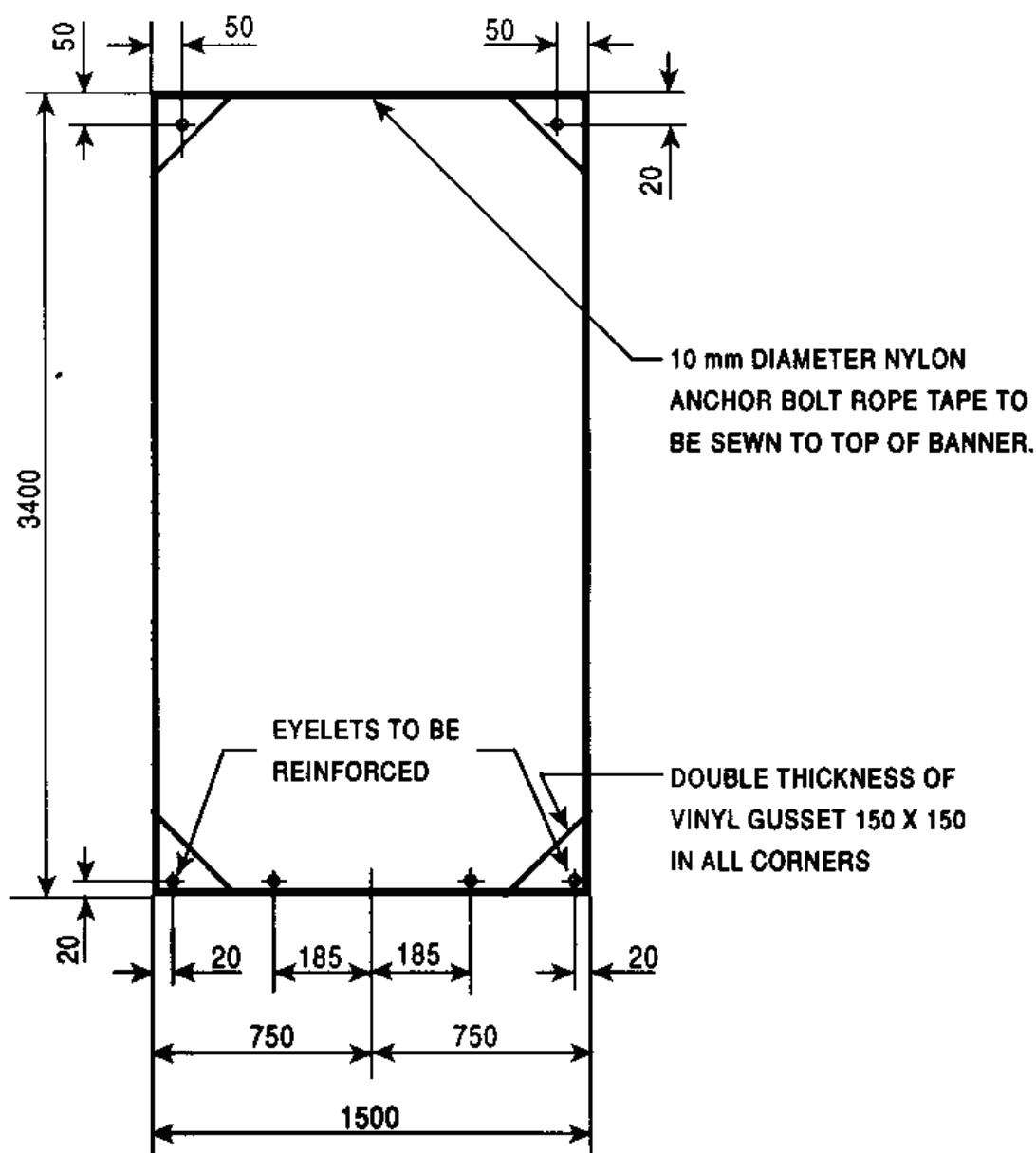
STEP 8: RETURNING YOUR BANNER

At the conclusion of the Banners in the Terrace display, WALGA will repackage and return the banner to your Council, or nominated address in the same banner travel case that it arrived in.

WALGA and the City of Perth will exercise due care in the handling of all banners, however due to different handlers and the elements, occasional minor damage may occur.

All enquiries to WALGA Public Relations Assistant, Brenda Law-Yat on 9213 2085 or email blawyat@walga.asn.au.

BANNER SPECIFICATIONS



It is essential that your banner is painted the right way up. The end with two eyelets is the TOP and the end with four eyelets is the BOTTOM!

Please only paint ONE SIDE of your banner, and do not sew two banners together back to back. The banners will be displayed back to back so only one side of your banner will be visible.

2018 BANNERS IN THE TERRACE CHECK LIST

DATES TO REMEMBER

Thursday, 22 March 2018	Banner Registration Forms Due
Friday, 27 April 2018	Banner Design to be emailed to the City of Perth
Friday, 29 June 2018	Completed banners to be sent to WALGA in PVC tubes or canvas travel cases
Sunday, 22 July to Saturday, 4 August 2018	Banners flown along St Georges and Adelaide Terraces in Perth

POINTS TO REMEMBER

Ensure you have reserved a banner pole by **Thursday, 22 March 2018**.

Before painting your banner – Please email a design draft to Nissa, City of Perth Customer Service Centre by **Friday, 27 April** at banners@cityofperth.wa.gov.au

Painting your Banner - The two eyelets are the top of the banner and the four eyelets are the bottom of the banner.

Ensure the Banner is clearly marked with your Council's name and return delivery address on the back, top right hand corner.

Allow adequate drying time for the banner!

Delivery – Entries not supplied in a canvas travel case will be returned unopened to the respective Council. If you have misplaced your canvas travel case, please contact Brenda on 9213 2085 to order a canvas banner travel case at a cost of \$90 (including GST and delivery).

Submitting your Banner – All Banners are to be couriered by **Friday, 29 June 2018** to:

Attention: Brenda Law-Yat
WALGA
Level 1, 170 Railway Parade
WEST LEEDERVILLE WA 6007



2018 Banners in the Terrace Competition

FOR FURTHER INFORMATION

Please contact Public Relations Assistant, Brenda Law-Yat

ONE70 LV1, 170 Railway Parade, West Leederville WA 6007
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